

5th Annual Power of One World Karate Championships

The Power of One World



Leadership Foundation

The Pyramid
at Cal State University Long Beach

Sunday, November 11

Power of One World Leadership Foundation • Power of One World Leadership Foundation

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Leadership Foundation

Dear friend:

You can make a difference today! The Power of One World Leadership Foundation, an organization committed to instilling leadership skills in school-age children, thanks you for taking time out of your busy schedule to learn about an opportunity to make a positive impact on the youth in our community. It is my privilege to lead the Foundation which, through our after school leadership program, helps develop a variety of character traits that when employed, serve as the foundation for leadership qualities used by human beings in all arenas of life.

The primary goal of our organization is to play a part in ensuring that young people from diverse backgrounds beat the challenges that plague society by having the tools necessary to graduate high school, pursue their passions in life, and make a positive impact on humanity. As individuals and society as a whole, we have an obligation to make the world a better place for future generations to come. That better world of tomorrow begins with your assistance in developing quality young leaders today.

We are holding our fourth annual Power of One Karate Championship fund raising tournament at the Pyramid located at Long Beach State University on November 11th 2007. The Board and Committee members of The Power of One World Leadership Foundation ask you or your company to make a generous tax deductible donation that will allow us to reach as many children as possible in the shortest period of time. The pages that follow will explain the different levels of sponsorship opportunities and the benefits that you or your company will personally receive.

I thank you in advance for your support.

Very truly yours,

Colin Van Deusen

3821 Long Beach Blvd., Long Beach, California 90807
Phone (562) 997-2987

a letter from a parent

March 12,2007

Mr. and Mrs. Colin Van Deusen
The Power of One Self-Defense Institute 3821 Long Beach Boulevard
Long Beach, CA 90807

Dear Mr. and Mrs. Van Deusen,

I wanted to take a moment to say thank you for the instrumental part both of you and The Power of One Self-Defense Institute are playing in our daughter, Rachel's life. Last summer I was looking for a better solution to Summer Camp and stopped in to get information. Beginning with her first week of camp with you last July, Rachel is blossoming into the strong, confident, compassionate young lady that I am so very proud of.

She so enjoyed all the fun activities of last summer, and the challenging activities (the "scary" hike in Malibu) that helped her push beyond her fears, and discover new skills both mentally and physically. But best of all, the real bonus as we see it, was her being introduced to Karate as part of the overall activities. With your guidance and instruction through Karate, Rachel is taking transforming steps on her journey, and we are witnessing the benefits. With Karate, Rachel is learning the art of self-control, and the value of stopping to evaluate before reacting. I see it in her social interactions and the transformation is very obvious at school.

As a working mom, your after school program is another wonderful benefit for me, but especially to Rachel so that she can continue her Karate as well. I believe since we decided to have her continue through the school year, she has become much more focused in the classroom, and her teacher comments that there is a huge improvement in Rachel's skills of comprehension, application and retention, especially with her math studies. Rachel's first grade and second grade teachers have sought me out to share stories with me about Rachel helping to diffuse playground disagreements, or to express their observation of the level of self-confidence that Rachel now exudes. They have also shared that she is very compassionate towards others, that she doesn't exhibit the "me first" attitude that they often see. When they directly compliment her positive actions, she is quick to smile and say, "I'm in Karate now, and it helps me!"

We see Rachel applying direct concepts of repetition, memorization, order, respect, appreciation, staying focused, the benefits of extending herself mentally and physically, all concepts that we feel are reinforced in her Karate instruction. That you helped encourage her to participate in her first Karate competition, that she set a goal for herself, that you were there to help support and cheer her on, that she met her goal, we can't adequately express our appreciation for your contribution to helping Rachel be the absolute best she was meant to be!

Kristi Lirnkeman

MARQUEE SPONSOR

Available at \$10,000

Package includes:

- Black belt ring advertising exclusivity
- Two 4-color banners displayed in the facility on the day of the event
- Logo identification on all printed materials including but not limited to flyers, registration forms & program
- Logo identification included on website
- Logo identification on tournament t-shirt
- Two full page ads in tournament program, distributed to all karate participants, sponsors, media, and volunteers
- Opportunity for an exclusive first right of renewal for the following year
- Two 6 month memberships to the Power of One Martial Arts Studio
- 3-day Ensenada cruise for 2
- All access V.I.P. pass on the day of the event including catered lunch service
- On-site sampling & marketing opportunities - distribute materials from booth space in a premium location

PLATINUM SPONSOR

Available at \$5,000

Package includes:

- Single ring advertising exclusivity
- Two 4-color banners displayed in the facility on the day of the event
- Logo identification on all printed materials including but not limited to flyers, registration forms & program
- Logo identification included on website
- Logo identification on tournament t-shirt
- One full page ads in tournament program, distributed to all karate participants, sponsors, media, and volunteers
- Opportunity for an exclusive first right of renewal for the following year
- Two 3 month memberships to the Power of One Martial Arts Studio
- All access V.I.P. pass on the day of the event including catered lunch service

GOLD SPONSOR

Available at \$2,500

Package includes:

- Two 4-color banners displayed in the facility on the day of the event
- Logo identification included on website
- Logo identification on tournament t-shirt
- Half page ad in tournament program, distributed to all karate participants, sponsors, media, and volunteers
- Opportunity for an exclusive first right of renewal for the following year
- Two 1 month memberships to the Power of One Martial Arts Studio
- All access V.I.P. pass on the day of the event including catered lunch service

SILVER SPONSOR

Available at \$1,000

Package includes:

- One 4-color banner displayed in the facility on the day of the event
- Logo identification included on website
- Logo identification on tournament t-shirt
- Quarter page ad in tournament program, distributed to all karate participants, sponsors, media, and volunteers
- All access V.I.P. pass on the day of the event including catered lunch service

BRONZE SPONSOR

Available at \$500

Package includes:

- One 4-color banner displayed in the facility on the day of the event
- Logo identification included on website
- Logo identification on tournament t-shirt
- Business card ad in tournament program, distributed to all karate participants, sponsors, media, and volunteers

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DONATION AGREEMENT FORM

As a tournament donor, I am donating the following item(s) and/or Gift Certificate(s):

Please indicate any restrictions: _____

Fair market value of item(s): _____

I am unable to participate, however, please accept my tax-deductible donation of \$ _____.

VISA MASTERCARD AMEX DISCOVER

Credit Card # _____ Expiration: _____

Signature: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Fax: _____

PLEASE COMPLETE FORM AND RETURN TO:

The Power of One World Leadership Foundation
Attn: Tara Van Deusen
3821 Long Beach Blvd. • Long Beach, CA 90807
Ph: 562-997-2987 • Email: tarapo1sdi@aol.com